



**Alzheimer  
Scotland**  
Action on Dementia

**Prevent.  
Care.  
Cure.**



## Our vision, aims and mission

Alzheimer Scotland is Scotland's national dementia charity. Established in 1980, our aims are to prevent, care and cure dementia, and ultimately make sure nobody faces dementia alone.



## Our Values

### Compassionate

people-focused, caring, approachable, passionate.

### Innovative

forward thinking, always adapting, research driven.

### Bold

impactful, confident, effective, expert, influential.

### Supportive

always there – at every stage, local presence, national coverage.